

CLAIMS

We claim:

1. A device for receiving data comprising:

a medium container, wherein the media container comprises a data redeemer.

2. The device of Claim 1, wherein the redeemer is used to access the data.

3. The device of Claim 1, wherein the data comprises an audio performance.

4. The device of Claim 3, wherein the data comprises a visual performance.

5. The device of Claim 4, wherein the data comprises a computer application.

6. The device of Claim 1, wherein the medium container comprises a jewel case.

7. The device of Claim 1, wherein the medium container comprises a label.

8. The device of Claim 1, further comprising a medium that associates with the medium container.

9. The device of Claim 8, wherein the medium comprises a compact disc.

10. The device of Claim 8, wherein the medium comprises a digital video disc.

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2 11. The device of Claim 8, wherein the medium comprises a label.

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4 12. The device of Claim 1, wherein the redeemer comprises a redemption code.

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6 13. The device of Claim 12, wherein the redemption code is used to access the data.

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8 14. A data distribution system comprising:

9 a first a medium container, wherein the first media container comprises a first

10 media redeemer, and

11 a second medium container, wherein the second media container comprises a

12 second media redeemer, and

13 wherein the first media redeemer is unique from the second media redeemer.

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15 15. A method of delivering data comprising:

16 distributing a first a medium container, wherein the first medium container

17 comprises a first medium redeemer, and

18 delivering the data when the redeemer is redeemed.

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20 16. The method of Claim 15, wherein the redeemer comprises a redemption code.

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22 17. The method of Claim 15, further comprising activating the redeemer when the first

23 medium container is distributed.

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2 18. The method of Claim 15, further comprising activating the redeemer before the first
3 medium container is distributed.

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5 19. The method of Claim 15, wherein redeeming the redeemer comprises validating the
6 redeemer.

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8 20. The method of Claim 15, wherein delivering comprises transferring from a remote
9 storage medium to a local storage medium.

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11 21. The method of Claim 20, wherein transferring occurs over a network.

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13 22. The method of Claim 21, wherein transferring comprises downloading.

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15 23. The method of Claim 21, wherein transferring comprises streaming.

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17 24. The method of Claim 15, wherein the data comprises an audio file.

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19 25. The method of Claim 24, wherein the data comprises a video file.

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21 26. The method of Claim 25, wherein the data comprises a computer application.

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